

## **HOWARD COUNTY BRAC TASK FORCE**

**BRAC BIT:** #39

**DATE:** 13 May 2009

**SUBJECT(S):** Destination Fort Meade Relocation Fair

**POINT OF CONTACT:** Kent Menser (410-313-6521)

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### **DISCUSSION:**

#### **1. Relocation Fair Information**

- a. Date/Time/Location/Costs: Wednesday, 10 June 2009, 10 AM to 7 PM, Hilton Alexander Mark Center, 5000 Seminary Road, Alexandria, Virginia, \$500 for each exhibit table
- b. Target Audience: "People in NVA and DC whose job positions will be shifted to Fort Meade in the coming years...as the result of BRAC process." This includes the 3 BRAC organizations (Defense Information Systems Agency, Defense Media Activities & Adjudication Activities), supporting contractors and their families. Defense Information Systems Agency and Defense Media Activity will provide transportation to their workforce for the event.
- c. Lead Organizations: The initiative is being led by the Fort Meade Alliance (FMA), which is acting on the behalf of the Fort Meade Regional Partnership Marketing Team. The Alliance is a non-governmental organization (NGO) whose mission is to "promote Fort Meade as a growing regional economic asset." The Fort Meade Regional Partnership is an NGO sponsored by the Economic Development Authorities of several counties around Fort Meade. This is not the Fort Meade Regional Growth Management Committee (RGMC) which consists of 8 counties and 2 city governments.
- d. Exhibit Table Allocations: The event planning committee allotted the 77 exhibit tables as follows; 11 complimentary tables to government, state and local jurisdictions and partnerships, 6 tables for corporate and VIP sponsors, 53 tables for businesses selected by the committee and 7 tables that will be raffled by the RGMC (Kent Menser) to all other eligible businesses in the 8 county region.
- e. Raffle Logic: The RGMC requested the raffle in order to give all "non-selected" businesses an equitable opportunity to communicate their capabilities to the three Federal Government Agencies, supporting contractors and their families at the Relocation Fair.

#### **2. Raffle Process:**

- a. Organizations should come under one of the following sectors: Real Estate or Home Support, Education, Healthcare, Transportation, Employment, Culture, Banking/Finance, Child/Senior Care, Insurance Services.
- b. Organizations desiring an exhibit table should send email to [Kmenser@howardcountymd.gov](mailto:Kmenser@howardcountymd.gov) with contact info and a 3 line capability statement by 20 May. As soon as I receive your email, I will send you more detailed info on the raffle process, dates and costs.
- c. As always, call me if you have any questions.